## Metaphorum Announces www.cybsoc.org CybCon 2004 www.metaphorum.org

## **Cybernetics and Public Administration**

Friday 3rd September 2:00pm St James's Park (weather permitting) else 3.00pm Parliament Room, The Clarence 53 Whitehall London SW1A 2HP

14.00 **Welcome** and **Discussion of posters**, meet on the deck chairs – parallel dynamically clustered sessions

In the **Parliament Room** at The Clarence (drinks and food available).

17.00 Discussion and Agreement on collaborations issues/work led by Prof Alfredo Moscardini FCybS

"Later in the Bar" & Dinner (optional)

## Saturday 4th September 10:00am Room S221, 2nd. Floor, St Clements Building London School of Economics, Houghton Street, London WC2A 2AE

10.00 Prof Martin Smith FCybS, President Cybernetics Society

"Emotion, Learning and Intelligence in Machines"

10.45 Dr Allenna Leonard FCybS, Dr Marcela Villarreal, Dr Angela Espinosa FCybS, John Clarke, "Measuring welfare and development using Beer and Max-Neef models and tools. Possibilities for systemic development on the AIDS Program from FAO"

John Clarke, UN World Health Organisation, "Transcending Organisational Autism"

Dr Angela Espinosa FCybS, University of Hull "Applied Cybernetics in development of socio economic programs. Learnings on measuring welfare and socio economic development"

Dr Marcela Villarreal, UN Food and Agricultural Organisation "FAO support on governmental program for AIDS: Current philosophy, and approach and important challenges faced at the moment"

## Lunch

- 14.00 Dr Steve Wright Omega Foundation "A Systems Description of the Northern Ireland Conflict"
- 14.45 Presentation and Plenary Discussion on

"Identity and Structure"

Dr Paul Stokes FCybS University College Dublin and Luc Hoebeke University of Amsterdam

17.45 Close: Prof Alfredo Moscardini FCybS University of Sunderland for Metaphorum

To register your interest or to book your place e-mail: nick\_green@cybsoc.org Further enquiries 020 7916 0285

**Approved Students: Free** Friday £5.00 Saturday £15.00 Non- Members and Guests £20.00 Payment: at venue or send cheques etc payable to: Metaphorum Society c/o Prof Alfredo Moscardini, University of Sunderland, Room 215, SCET, Sunderland SR6 0DD, United Kingdom

Invoice requests to Leonie Solomons at Metaphorum: Leonie.Solomons@sunderland.ac.uk

Participants may care to meet for a picnic on the deckchairs in St James's Park on Friday at one o'clock and at Caffe Amice No1 Aldwych on Satuurday at nine o'clock for breakfast. Dinner will be at Salieri cost starts at £12.50. Participants buy their own drinks and food but venues selected to keep costs minimal. Joining Instructions, Accomodation and Maps of locations at our websites above.